



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-09-2012 PAGE: 1 of 4

BUYING TIME - 6205

Contract No 395255	Contract Dt 08-09-2012	Revision Dt	Rev# 0	Advertiser MCINTYRE FOR CONGRESS	Brand MIKE MCINTYRE FOR CONGRESS NC-7 2012	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# 330 349 2194	CMS # 240876	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-09-2012	End Date 10-15-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 240876
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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
<b>Agency CPE: C : 330 P : 349 E : 2194</b>																	
1	10-09-2012	10-14-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	1	1	1	1				4	500	4	2,000.00
2	10-15-2012	10-15-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	1							1	500	1	500.00
3	10-09-2012	10-14-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	3	30		1	1	1				3	225	3	675.00
4	10-15-2012	10-15-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	3	30	1							1	225	1	225.00
5	10-09-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	3	30			1	1				2	500	2	1,000.00
6	10-09-2012	10-14-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	3	30		1	1	1				3	350	3	1,050.00
7	10-15-2012	10-15-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	3	30	1							1	350	1	350.00
8	10-09-2012	10-14-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	30		1	1	1	1			4	175	4	700.00
9	10-15-2012	10-15-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	30	1							1	175	1	175.00
10	10-09-2012	10-14-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	3	30		1	1	1	1			4	175	4	700.00
11	10-15-2012	10-15-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	3	30	1							1	175	1	175.00
12	10-09-2012	10-14-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30		1	1	1	1			4	250	4	1,000.00
13	10-15-2012	10-15-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	1							1	250	1	250.00
14	10-09-2012	10-14-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)	3	30		1	1	1	1			4	175	4	700.00
15	10-15-2012	10-15-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)	3	30	1							1	175	1	175.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 395255	Contract Dt 08-09-2012	Revision Dt	Rev# 0	Advertiser MCINTYRE FOR CONGRESS	Brand MIKE MCINTYRE FOR CONGRESS NC-7 2012	Product Code POLITICALS								Station/Market WTVD - DURHAM			
Agency Est# 330 349 2194			CMS # 240876	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-09-2012	End Date 10-15-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 240876		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 330 P : 349 E : 2194														
16	10-09-2012	10-14-2012	01:00PM - 02:00PM	THE CHEW (11514)	3	30		1	1	1	1			4	175	4	700.00
17	10-15-2012	10-15-2012	01:00PM - 02:00PM	THE CHEW (11514)	3	30	1							1	175	1	175.00
18	10-09-2012	10-14-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	3	30		1		1				2	200	2	400.00
19	10-15-2012	10-15-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	3	30	1							1	200	1	200.00
20	10-09-2012	10-14-2012	02:00PM - 03:00PM	GOOD AFTERNOON AMERICA / GENERAL HOSPIT	3	30		1		1				2	175	2	350.00
21	10-15-2012	10-15-2012	02:00PM - 03:00PM	GOOD AFTERNOON AMERICA / GENERAL HOSPIT	3	30	1							1	175	1	175.00
22	10-09-2012	10-14-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	3	30			1		1			2	300	2	600.00
23	10-09-2012	10-14-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	3	30		1	1	1	1			4	275	4	1,100.00
24	10-15-2012	10-15-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	3	30	1							1	275	1	275.00
25	10-09-2012	10-14-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	3	30		1	1	1	1			4	750	4	3,000.00
26	10-15-2012	10-15-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	3	30	1							1	750	1	750.00
27	10-09-2012	10-14-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	3	30		1		1				2	650	2	1,300.00
28	10-15-2012	10-15-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	3	30	1							1	650	1	650.00
29	10-09-2012	10-14-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30		1	1	1	1			4	700	4	2,800.00
30	10-15-2012	10-15-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30	1							1	700	1	700.00

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Contract No 395255	Contract Dt 08-09-2012	Revision Dt	Rev# 0	Advertiser MCINTYRE FOR CONGRESS	Brand MIKE MCINTYRE FOR CONGRESS NC-7 2012	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# 330 349 2194			CMS # 240876	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-09-2012	End Date 10-15-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240876				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 330 P : 349 E : 2194																	
31	10-09-2012	10-14-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)				3	30		1	1	1	1			4	850	4	3,400.00
32	10-15-2012	10-15-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)				3	30	1							1	850	1	850.00
33	10-15-2012	10-15-2012	10:00PM - 11:00PM	MONDAY PRIME 10-11P (794)				3	30	1							1	2,000	1	2,000.00
			----- ITEM LINE NOTE ----- CASTLE																	
34	10-09-2012	10-14-2012	10:00PM - 11:00PM	TUES PRIME 10-11P (807)				3	30		1						1	2,000	1	2,000.00
			----- ITEM LINE NOTE ----- PRCT PRACT																	
35	10-09-2012	10-14-2012	08:00PM - 09:00PM	WED PRIME 8-9P (813)				3	30			1					1	1,400	1	1,400.00
			----- ITEM LINE NOTE ----- MIDDLE/NEIGHBORS																	
36	10-09-2012	10-14-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)				3	30		1	1	1				3	75	3	225.00
37	10-15-2012	10-15-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)				3	30	1							1	75	1	75.00
38	10-09-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)				3	30							1	1	100	1	100.00
39	10-09-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)				3	30							1	1	150	1	150.00
40	10-09-2012	10-14-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)				3	30						1		1	250	1	250.00
41	10-09-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)				3	30						1		1	250	1	250.00
42	10-09-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)				3	30						1		1	150	1	150.00
43	10-09-2012	10-14-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)				3	30							1	1	250	1	250.00

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Contract No 395255		Contract Dt 08-09-2012		Revision Dt		Rev# 0		Advertiser MCINTYRE FOR CONGRESS			Brand MIKE MCINTYRE FOR CONGRESS NC-7 2012			Product Code POLITICALS			Station/Market WTVD - DURHAM							
Agency Est# 330 349 2194				CMS # 240876		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD			Start Date 10-09-2012		End Date 10-15-2012		Billing M (Broadcast Month, Cycle 1)			Package N	Contract Title 240876					
Line	Start Date	End Date	Time Period	Description							RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : 330 P : 349 E : 2194																					
44	10-09-2012	10-14-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)							3	30								1	1	350	1	350.00
45	10-09-2012	10-14-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)							3	30							1	1	400	1	400.00	
																			Contracted Gross Total:		86	34,700.00		
																			Actual Gross Total:		86	34,700.00		
																			Agency Commission:			5,205.00		
																			Net Total:			29,495.00		
Month/YR			Preempted			Made Good			Contract Total			Adjustments						Actual Total						
Oct 12				0.00				0.00		34,700.00		0.00						34,700.00						
TOTAL				0.00				0.00		34,700.00		0.00						34,700.00						

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